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Press Release

Turkey plans state subsidies for environmental protection

Second edition of IFAT Eurasia – Big international players in the line-up for the start

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- **Next IFAT Eurasia from February 16 to 18, 2017**
- **60% of the exhibition space at the Istanbul Expo Centre (IFM) already booked**
- **Turkish government's 2021-2030 Action Plan promises business opportunities for exhibitors**

Between 1990 and 2014 the level of environmentally harmful greenhouse gases in Turkey rose rapidly, to 468 million tonnes of carbon dioxide equivalent. That is an increase of 125 percent, as is evident from the latest figures from the Turkish Statistical Office TÜİK and from Germany Trade and Invest (GTAI). The Turkish government is resolved to do something about this environmental pollution: it is aiming to reduce its original target for emissions by 2030 by 21 percent. Instead of 1,175 million tonnes of carbon dioxide equivalent in the country, the target is now only 929 million tonnes – a figure that is to be achieved with the help of the 2021-2030 Action Plan in line with the commitments of the Paris Climate Conference. The plan involves extensive measures and state subsidies in the areas of energy, industry and waste management.

Signs look good ahead of IFAT Eurasia

For suppliers of environmental technology this initiative by the Turkish government offers significant potential. Between February 16 and 18, 2017, all the players in this market will be converging on Istanbul for IFAT Eurasia. As an international trade fair focusing on the segments of water, waste water, waste and recycling, IFAT Eurasia showcases solutions applicable not only to Turkey, but also

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to the entire Eurasian region. Lisa Oelze, Exhibition Director of IFAT Eurasia, reports: “Seven months before the show opens its doors, we have already allocated 60 percent of the space to exhibitors.” Among the companies exhibiting at the show are Turkish companies such as DENİZ MÜHENDİSLİK, Güneri Makine, Koluman Otomotiv and Standart Pompa. And, from outside Turkey, there are big names such as Ebro Armaturen, HACH, NETZSCH Pumpen & Systeme and Phoenix Contact, all eager to expand their involvement in the Eurasian environmental market.

Eight country pavilions in planning

IFAT Eurasia will have a strong international component, reflected also in the many country pavilions at the show. Altogether seven pavilions are being organized, each grouping together exhibitors from a particular country or region. These are: Austria, China, France, Germany, South Tyrol, Switzerland and the US. The German Water Partnership (GWP) is also putting on a presentation at its own booth. Exhibitors are invited to apply online. The deadline for receipt of applications is October 7, 2016: <http://ifat-eurasia.com/exhibitor/apply-to-exhibit/>.

For further information on IFAT Eurasia go to: www.ifat-eurasia.com.

IFAT Eurasia

As an international trade fair for environmental technology, IFAT Eurasia showcases solutions for the segments of water, wastewater, waste disposal and recycling in the Eurasian region. The organizers of the event are Messe München and its subsidiary, MMI Eurasia. In 2015, a total of 10,977 trade visitors from 75 countries and 228 exhibitors from 19 countries took part. 362 companies were represented at that event. The exhibition took up 15,500 square meters of space. The next IFAT Eurasia takes place from February 16 to 18, 2017 at the Istanbul Expo Center (IFM).

IFAT worldwide

Messe München’s competence in organizing environmental-technology events is demonstrated not only in the world’s leading trade fair for the sector, IFAT, but also in a range of other international trade exhibitions around the world. The spectrum encompasses IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai, as well as IE expo in Shanghai and Guangzhou.

Messe München

Messe München is one of the world’s leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales

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Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

